

What Is a Flat Fee Listing?

A Flat Fee MLS listing is the modern way to sell your home. Listing with MySecretAgent, a top flat fee brokerage, gives sellers the advantage of saving thousands in commission. Flat Fee Listing Brokerage refers to the practice of a licensed real estate agent placing pertinent information about a property for sale on the Multiple Listing Service (MLS) for a flat fee, no commission is collected at closing.

Every state requires a licensed real estate agent to list a home on the MLS, therefore giving traditional listing agents the upper hand over For Sale by Owners (FSBO). To get the maximum Internet exposure for your home, a flat fee broker will list your home on the MLS without paying the traditional 3% listing commission fees, saving on average of \$12,000! Your home will be listed on every other real estate websites, exactly the same as when you list with a traditional agent.

By not having to pay a listing commission, the biggest advantage is giving FSBO sellers a negotiation room in the listing price. This will create more traffic and leads when selling a home because it allows a seller to price better than their competition. In today's market there are many advantages to listing with a flat fee brokerage.

How Flat Fee Listing Works?

MySecretAgent, a Flat fee listing brokerage, will list a home on the MLS, giving sellers Internet exposure to local and national websites. Sellers have the option of receiving all the listing tools that a traditional agent would offer, such as a key box, Comparative Market Analysis - CMA, yard sign, directional signs, open hose signs, etc. Flat fee listing allows sellers to be in control of their listing, show the home, and negotiate the price, besides, who knows a home better than the seller?

With a flat fee listing the seller is the primary contact to all real estate agents and potential buyers. Sellers can make appointments to show their home based on their schedule and since owners know their home better than anyone else they will be able to answer questions. In the result of an offer, the seller will negotiate with the buyer and/or the buyer's real estate agent. Not to worry, negotiations during this process seem scarier than it really is. When you receive an offer please read our "What to do When I Receive An Offer" article, this will help you organize.

<http://www.mysecretagent.com/howitworks.html>